



Who we are



Who do we serve



What have we done



FAQs



Our Story and Achievements



Unity 101
Community Radio
FM, Online, Digital Devices





Who we are



Who do we serve



What have we done



FAQs



Table of contents

01

Who we are

Here you'll learn what Unity 101 is all about

02

Who do we serve

In this section you'll learn about the people we serve

03

What have we done

What has Unity 101 achieved and done in their time?

04

FAQs

Question we get asked a lot



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

“Unity 101 is about helping the
community be a community.”

—Ram Kalyan “Kelly”



Unity 101
Community Radio
FM, Online, Digital Devices





Who we are



Who do we serve



What have we done



FAQs



01

Who we are



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Our Mission

Unity 101 Community Radio is a community radio station that is by the community, for the community, and to the community.



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Our Direction

Our aim is to promote and broadcast music and culture of the Asian & ethnic communities of Southampton. To provide the training and skills required, so our volunteers and listeners are better able to participate more fully, in a cohesive society.



Unity 101
Community Radio
FM, Online, Digital Devices





Who we are



Who do we serve



What have we done



FAQs



02

Who do we serve?



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Our Audience

Our Radio Station aims to serve the local diverse communities around the Hampshire area. Specifically, and locally, the Saint Mary's area of Southampton. Although all are encouraged to engage.



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Our Projects

Our projects are aimed at the Diverse and Ethnic Communities of Southampton along with the wider community so that we can bring people together under one single united front.



Unity 101
Community Radio
FM, Online, Digital Devices





Who we are



Who do we serve



What have we done



FAQs



03

What have we done?



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Hands of Love

Hands of Love is a passion project where untold tales from diverse and ethnic communities come to life. Ranging from the rich history of the Merchant Sea Navy and the vibrant mosaic of NHS staff, as we host captivating events that enlighten and inspire. Embracing unity and inclusivity, forging connections that transcend boundaries.



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Derby Run

Derby Run saw us transform a mile-long stretch into a pristine, welcoming haven for a day of exhilarating races and carefree play. Uniting children, adults, families, and the community, we create a safe, vibrant space for everyone to revel in the joy of togetherness and friendly competition.



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Unity Cricket Festival

The Unity Cricket Festival was a collaboration with Hampshire Cricket Association that brought together over a thousand diverse attendees in a celebration of inclusivity. Featuring mixed teams of all ethnicities, ages, and genders, this event showcased the power of unity in our community. Local businesses and organizations joined the festivities, amplifying the impact of this unforgettable occasion.



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Eastleigh Mela Festival

Eastleigh Mela Festival is a jubilant gathering embracing South Asian culture and welcoming all ethnicities. Lose yourself in a spectacular display of pan-Asian music, traditional dance, comedy, and captivating tribute acts. Savor mouth-watering delicacies and join the 10,000+ annual attendees in this unforgettable celebration of diversity and unity.



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

The Queen's Platinum Jubilee

The Queen's Platinum Jubilee in Southampton – was the grandest celebration on the South Coast. Thousands gathered in-person and online to revel in a multicultural spectacle featuring exceptional acts from the Commonwealth and beyond. Where they had the chance to indulge in an array of ethnically diverse cuisine and quintessential British treats that delighted palates and captivated hearts.



Unity 101
Community Radio
FM, Online, Digital Devices





Who we are



Who do we serve



What have we done



FAQs



04

FAQ's



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

What is the primary goal of this community radio station?

The primary goal of our community radio station is to celebrate and promote the diverse and ethnic cultures in our community, providing a platform for people to share their unique music, stories, and events while fostering understanding and appreciation for various cultures.



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

What types of programming can I expect to hear on this station?

Our programming focuses on diverse and ethnic music, news, interviews, and discussions. We feature traditional and contemporary music from around the world, talk shows that highlight cultural events and customs, and interviews with local artists, community leaders, and activists.



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Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

How can I tune into the radio station?

You can listen to our community radio station by tuning into our FM frequency on 101.1 FM in your local area or by streaming our broadcast online through our website or mobile app. A full list of which can be found on our website.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Can I make requests or provide suggestions for programming?

Absolutely! We welcome and encourage listener input. You can contact us through our website, social media platforms, or by calling our station during regular business hours to make requests or offer suggestions for new programming.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

How can I get involved with the radio station as a volunteer?

We are always looking for enthusiastic volunteers to join our team! Visit our website to fill out a volunteer application, or contact us directly to learn about upcoming volunteer opportunities and training sessions.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Are there any opportunities for local artists or musicians to have their work featured on the station?

Yes, we actively support and promote local artists and musicians from diverse and ethnic backgrounds. If you'd like your work to be considered for airplay or a feature segment, please submit your music or art along with a short bio through our website or contact us directly.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Can I advertise my business or event on the radio station?

Yes, we offer advertising opportunities for local businesses and events that align with our mission of promoting diversity and cultural understanding. Contact us for more information on advertising rates and options.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

How can I stay updated on the latest news, events, and programming from the radio station?

To stay updated, you can follow us on our social media platforms, subscribe to our newsletter through our website, or download our mobile app to receive notifications about upcoming events and programming changes.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

What types of events does the radio station host or participate in?

Our radio station hosts and participates in a variety of events, including cultural festivals, music concerts, art exhibitions, community gatherings, and panel discussions on diverse topics. These events aim to celebrate different cultures and promote understanding within the community.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

How can I find out about upcoming events organized by the radio station?

You can stay informed about our upcoming events by visiting the our social media platforms. As well of course, listening to the radio station for updates.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Can my organization partner with the radio station to host a multicultural event?

We are always open to collaborating with local organizations to host or co-sponsor multicultural events. If you're interested in partnering with us, please contact our events coordinator with details about your proposed event, including its purpose, target audience, and any specific requirements.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

How can I volunteer for events hosted by the radio station?

We appreciate volunteers who help make our events a success. If you'd like to volunteer, please fill out our online volunteer application and indicate your interest in event support. Alternatively, you can contact our events coordinator directly to discuss specific opportunities.



Unity 101
Community Radio
FM, Online, Digital Devices



[Who we are](#)[Who do we serve](#)[What have we done](#)[FAQs](#)

Are there any opportunities for local businesses to sponsor or participate in the radio station's events?

Yes, we welcome the support and involvement of local businesses in our events. Sponsorship opportunities include financial contributions, in-kind donations, or providing services during the event. Businesses can also participate by setting up booths or offering special promotions. Contact our events coordinator for more information on sponsorship and participation opportunities.



Unity 101
Community Radio
FM, Online, Digital Devices





Who we are



Who do we serve



What have we done



FAQs



Thanks!

Do you have any questions?

kelly@unity101.org

+44 7773 713 736

www.unity101.org



Unity 101
Community Radio
FM, Online, Digital Devices

